

WHEN & WHERE?

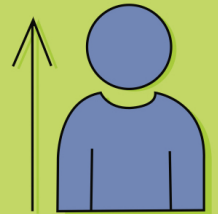
When is the best time to act? Where are the places for activism and allyship?

Activism can happen anytime, anywhere.

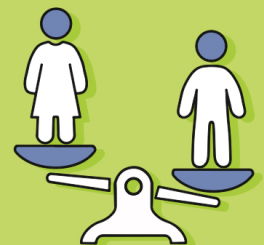
You can be active on **different levels** (e.g. local, national, EU) and in **different places** and **situations**, that are both formal (in local communities, schools, in interactions with government) and **informal** (everyday settings such as meetings with friends or family). Each requires a different type of action and engagement.



Engage in activism or allyship when you feel ready (and when you have resources and support). The “when” depends on your **personal development** and previous experiences with activism. For most Roma activists, this is a gradual process which involves channeling difficult and negative experiences into something positive and **empowering**. The importance of social support and finding people and organizations similar to you cannot be underestimated.



As an ally, remember that steps towards social change happen **gradually**. The smallest steps include standing up for someone in everyday situations or speaking up when witnessing both subtle and blatant **prejudice and discrimination**. Even though these are small steps, they are crucial in building an inclusive climate in the long run, and what is perceived as acceptable or unacceptable in society.



The **social context** in a particular country or local community matters for when and how people can engage in movements. Societal events or crises present an opportunity to build on the momentum and collective emotions to mobilize more people for the same cause.

